



IMPI Resource Directory Advertising Form

Ad Size	Dimension	Member Rate	Non-Member Rate
Full Page	8.625 x 11.259	\$1,550 annual rate; \$500 per issue	\$1,935 annual rate; \$600 per issue
1/2 Page horizontal	7 x 4.25	\$900 annual rate; \$275 per issue	\$1,125 annual rate; \$350 per issue
1/4 Page horizontal or vertical	4 x 5	\$525 annual rate; \$175 per issue	\$650 annual rate; \$225 per issue

Please select the following:

Ad Size:

- _____ Full page ad
- _____ 1/2 page ad
- _____ 1/4 page ad

Frequency:

- _____ Annual Rate ad
 - _____ Per Issue ad
- Please circle which quarter your ad is to appear: 1 2 3 4

MPI Member: _____ Yes _____ No

Total amount due: \$ _____ Date: _____

Signature: _____

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email Address: _____

Signature: _____

Payment Information: Credit Card (please complete below information) Mailing check Please invoice

Credit Card #: _____ Exp. Date: _____

Visa MasterCard American Express

Billing address (if different from mailing address):

Address: _____

City: _____ State: _____ Zip Code: _____